

Report

Date: 6 February 2017

To: Coventry Health and Wellbeing Board

From: Jane Moore, Director of Public Health

Title: Shape Up Coventry - Director of Public Health Annual Report 2016

1 Purpose

To present the Director of Public Health Annual Report 2016 – *Shape Up Coventry* - to the Health and Wellbeing Board.

2 Recommendations

It is recommended that the Health and Wellbeing Board:

- (i) Make any comments or recommendations about the report and its findings
- (ii) Support the ambition of the Childhood Obesity Alliance
- (iii) Report back on progress in 12 months

3 Information/Background

Excess weight among children is one of the most challenging and complex issues facing the UK, with around a third of 10-11 year olds being overweight or obese. One in ten 4-5 year old children in Coventry are in the more extreme 'obese' weight category – a rate which doubles among children aged 10-11 years. Childhood obesity has a range of consequences including physical and mental health issues of children and increased school absence as well as leading to higher rates of obesity among adults.

The issue of childhood obesity is highlighted in the 2016 Director of Public Health Annual Report – Shape Up Coventry. The Annual Report is a statutory and independent report produced each year to inform local people about the health of the population as well as providing necessary information for decision makers in local health services and authorities on health gaps and priorities that need to be addressed.

The Annual Report recommends that the city adopts a whole systems approach to address childhood obesity.

A series of three workshops were held in September – November 2016 to start to develop a whole systems approach to addressing childhood obesity. These sessions included representatives from Place, People and Resources Directorates within the City Council, health visitors, Sustrans, Travel for West Midlands, Coventry and Rugby Clinical Commissioning Group, Coventry and Warwick Universities, school caterers, Coventry

Sports Foundation, the Trussell Trust, Sky Blues in the Community, Positive Youth Foundation, the Soil Association and others.

4 Options Considered and Recommended Proposal

It is proposed that the Childhood Obesity Alliance continues to meet and develop an action plan to deliver change. It is intended that the Alliance operates to a whole systems approach – providing an emphasis on continually understanding the local system, building relationships between partners, building capacity and innovation, enabling feedback and continuous learning and delivering a range of actions in order to make the existing system operate more effectively.

The workshops established a number of priority themes as laid out in the Shape Up Coventry report (page 39). It is continuing to meet on a quarterly basis and is developing an action plan and community of learning

It is recommended that the Health and Wellbeing Board:

- (iv) Make any comments or recommendations about the report and its recommendations
- (v) Support the ambition of the Childhood Obesity Alliance
- (vi) Report back on progress in 12 months

Report Author(s):

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Appendices

Shape Up Coventry – Coventry's Public Health Annual Report Please be aware, this is a large file – 28MB and it may take some time to download).